

IMAGE USE RELEASE

The undersigned, whose personal data are collected through the appropriate form available at [the https://themall.it/it/themallrace](https://themall.it/it/themallrace), authorizes **Design Management S.r.l.**, with registered office in Milan (MI), Via San Paolo n. 7, CAP 20121, C.F. 05063610488, in the person of the Legal Representative Giorgio Motta (hereinafter, "**DeMa**") pursuant to Law no. 633/1941 (Copyright Law), to do the following:

- A) to film on the occasion and during the event called "The Mall Race" to be held from 17 to 19 April 2026 (hereinafter, "**Event**"), declaring that he/she has nothing to claim for the dissemination of photographic and/or video images, (hereinafter "**Images**"), which portray the undersigned and/or the vehicle driven by them, collected during the Event through third persons appointed by DeMa and/or partners involved in the Event (e.g. by way of example but not exhaustive television or radio broadcasters, photographers, web partners, social networks);
- B) to use, reproduce and publish by any technical means the Images taken during the Event, relieving DeMa of any liability.

It is expressly understood that the use of the Images is to be considered completely free of charge. The Images may be used in all areas (exhibitions, competitions, screenings, Internet, advertising, publishing, printing including books including newspapers and magazines, internet, television over the air, dtt, cable, satellite, mobile terminals, Intranet, webcasts, home video, DVDs, laser discs, videograms in general, through any distribution channel, cinematographic medium, or other means of dissemination, known today or developed in the future, including all DeMa's social channels, YouTube, Facebook, Instagram and/or other social media, or other telematic networks, etc.). The Images may be published in the aforementioned areas, on the web, on social platforms and channels, on sites owned by DeMA, without time and/or territorial limits.

The undersigned also prohibits its use in all cases that prejudice the honor, reputation and decorum of his/her person, pursuant to art. 97 law no. 633/41 and art. 10 of the Civil Code. Pursuant to art. 98 law n° 633/41, the original images (digital source files and/or film negatives) are considered the definitive and irrevocable property of DeMa.

It is expressly understood that the undersigned undertakes to indemnify and hold DeMA fully

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harmless from any damage and/or request that, for any reason, may be formulated against him/her.